

# Appendix B

## Media Schedule



<b>Client:</b> West Lancs DC	<b>Campaign:</b> Exec Manager, Regeneration & Estates	<b>Date:</b> 24/07/07
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Media	Size	Media cost	Insert date
The Guardian Exec Senior section (Weds)	14 x 3 colour	£3202.50	Weekly Wednesday
Guardian online	2 x button - Exec Senior Homepage and Regeneration homepage Text listing Job of the Day	£1870.00	TBC upon approval
Regeneration & Renewal	Quarter Page colour	£2415.00	Friday
Regeneration & Renewal online	Job of the Week	£1000.00	TBC upon approval
Local Government Chronicle	Quarter Page colour	£3773.00	Thurs
Local Government Chronicle online		£600.00	TBC upon approval