



**CORPORATE & ENVIRONMENTAL
OVERVIEW & SCRUTINY
COMMITTEE**

**MEMBERS UPDATE 2021/21
Issue: 2**

Article of: *(Corporate Director of Transformation & Resources)*

Relevant Portfolio Holder: Councillor:(Councillor Adam Yates)

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**SUBJECT: EXEMPTION TO CONTRACT PROCEDURE RULES – LOCAL
ADVERTISING OF THE EU SETTLEMENT DEADLINE**

Wards affected: Borough wide

1.0 PURPOSE OF ARTICLE

- 1.1 To inform of the reasons for an exemption form to undertake a burst of local advertising of the EU Settlement Deadline.
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2.0 BACKGROUND

- 2.1 The Council's Communications Team successfully bid for government funding to undertake a local campaign promoting the end of June deadline to EU residents.
- 2.2 Part of the campaign was a series of ½ page adverts in the Champion newspaper in different languages as the newspaper is distributed across the borough.

3.0 CURRENT POSITION

- 3.1 As the series of adverts would cost in excess of £5,000 an exemption form was raised and approved by Jacqui Sinnott-Lacey, Chief Operating Officer and Chris Twomey, Corporate Director of Transformation & Resources.
- 3.2 The exemption form also explained that this was the only newspaper that would reach all residents and therefore it was not appropriate to gain a quote from another provider.

4.0 SUSTAINABILITY IMPLICATIONS

4.1 There are no significant sustainability impacts associated with this article and, in particular, no significant impact on crime and disorder.

5.0 FINANCIAL AND RESOURCE IMPLICATIONS

5.1 There are no significant financial or resource implications arising from this article.

6.0 RISK ASSESSMENT

6.1 This Article is for information only and makes no recommendations. It therefore does not require a formal risk assessment and no changes have been made to risk registers.

7.0 HEALTH AND WELLBEING IMPLICATIONS

7.1 The Article will allow EU residents to continue to access health and wellbeing services

Background Documents

*There are no background documents (as defined in Section 100D(5) of the Local Government Act 1972) to this Article.

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Equality Impact Assessment

This article is for information only and does not have any direct impact on members of the public, employees, elected members and/ or stakeholders. Therefore no Equality Impact Assessment is required.

Appendices

None.