



**CORPORATE AND  
ENVIRONMENTAL OVERVIEW &  
SCRUTINY COMMITTEE:**

**2 March 2017**

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**Report of: Director of Leisure and Wellbeing**

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**SUBJECT: A MARKET TOWN STRATEGY FOR ORMSKIRK - PROGRESS ON  
RECOMMENDATIONS**

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Borough wide

**1.0 PURPOSE OF THE REPORT**

- 1.1 To report on the progress made since the conclusion of the 'A Market Town Strategy for Ormskirk' review.

**2.0 RECOMMENDATION**

- 2.1 That progress on actions undertaken since the completion of the 'A Market Town Strategy for Ormskirk' be noted.

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**3.0 BACKGROUND**

- 3.1 A review into 'A Market Town Strategy for Ormskirk' was carried between 2014 and 2016. The work was undertaken by the Corporate and Environmental Overview and Scrutiny Committee and concluded in March 2016.
- 3.2 The final report and recommendations were considered by Cabinet at its meeting on 13 September 2016 and by Council on 19 October 2016.
- 3.3 Following final consideration of the review report by Cabinet and Council the press published an article in The Champion on the work that had been undertaken by the Committee and reported on its findings.
- 3.4 In December 2016 the Chairman of the Committee was invited to attend a meeting of the LCC Scrutiny Committee to speak to the report. This meeting took place on 10 February 2017.

## **4.0 CURRENT POSITION**

- 4.1 Appendix 1 provides an update in relation to the actions from the review. Any additional information will be provided at the meeting.

## **4.0 SUSTAINABILITY IMPLICATIONS/COMMUNITY STRATEGY**

- 4.1 The review has links to the aims of the West Lancashire Economic Development Strategy that promotes the West Lancashire visitor economy and particularly the Ormskirk Town Centre Strategy whose aim is to help deliver a vibrant and successful town centre.
- 4.2 Lancashire County Council were responsible for the works undertaken during the course of the review in Moor Street. There are links to the West Lancashire Highways and Transport Masterplan that contains options for major improvements to railways, highways, public transport, walking and cycling facilities.

## **5.0 FINANCIAL AND RESOURCE IMPLICATIONS**

- 5.1 There are no direct financial costs associated with this report.

## **6.0 RISK ASSESSMENT**

- 6.1 This item is for information only and makes no recommendations. It is therefore does not require a formal risk assessment and no changes have been made to the risk registers as a result of this report.

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### **Background Documents**

There are no background documents (as defined in Section 100D(5) of the Local Government Act 1972) to this Report.

### **Equality Impact Assessment**

The decision does not have any direct impact on members of the public, employees, elected members and / or stakeholders. Therefore no Equality Impact Assessment is required.

### **Appendix**

Appendix 1 – ‘A Market Town Strategy for Ormskirk’ Review - Feedback on Actions  
Appendix 2 - ‘Brand Ormskirk’